



Elizabeth Drew

Elizabeth Drew ends Lincoln Lectures

The election of 1980 was one of the most "misunderstood, misinterpreted and overinterpreted events of our history," according to writer, author and television commentator Elizabeth Drew.

Addressing an audience in Elstad Auditorium May 4 at the last Lincoln Lecture on Liberty and Equality, Drew spoke of the factors she felt influenced that election and the political situation of our country today.

Political analysts have come up with a number of so-called "truths" about the past year and a half, said Drew: that the election of 1980 was a great ideological sweep, that the country has taken a great turn to the right and that a great political realignment is occurring.

But Drew said that a number of other factors influenced the election, including inflation, President Carter's

failure as a leader to explain what he was trying to do, the reaction of people to the situation in the country and Reagan's skill as a media candidate. Drew also pointed out that Reagan's private pollster wrote him a letter around the time of the Republican National Convention saying that Reagan was to the right of the Republican party and did not represent the mainstream. Another Republican pollster told her that the election was not ideological, that the American people were essentially political and in rejecting Carter were rejecting inflation and a government that had grown too large.

Drew told the audience that Reagan's economic program—the keystone of which was a 10% tax cut for three years, along with a balanced budget and increased defense spending—never added up. By the time the tax bill was

finished, it turned out to be \$750 billion over five years. Both Republicans and Democrats rejected Reagan's program, put forth in his State of the Union address last January, which contained a \$92 billion deficit. But now, said Drew, it is thought that the deficit for this next year will be \$182 billion and by 1987, if steps are not taken, the deficit will be \$321 billion.

Now, any decision made to reduce the deficit is difficult, said Drew, "and courage is not a surplus commodity in Washington these days." She noted that both Democrats and Republicans felt that last year's cuts in domestic programs had gone far enough.

One reason it is difficult to work out a compromise is that the president really believes in his programs and doesn't believe anyone was hurt by his budget

continued on page 4

MacDougall winners honored at dinner

This year's winners of the MacDougall Creative Writing Awards Contest were honored at a reception and dinner at the University Club April 30. Nanette Fabray MacDougall, the actress who established the writing competition at Gallaudet in 1979, was on hand to recognize those who took top honors in the competition.

Twenty-three students from Gallaudet entered the contest, which was set up by MacDougall and her son, along with the Writers' Guild, to honor her late husband, Randy. Since the awards were established, many deaf writers at Gallaudet have been given the opportunity to compete for prizes and en-

couraged to seek careers using their writing skills.

The first place award and a check for \$1,000 went to Mary Johnstone, a senior at Gallaudet. Second place winner of \$500 was Thomas Price, a freshman. Ellen Beck, a senior, and Gail Ploman, a junior, tied for third place and each received \$300. Fourth place winner was Sheryl Guest, a senior, who received \$100.

A luncheon for all the MacDougall participants was held on campus the previous day, April 29, and the winners were announced at that time. Vice President for Academic Affairs John Schuchman presided at the event and

recognized each of the participants.

Judging the entries in the competition were Beryl Benderly, free-lance writer and author of *Dancing Without Music: Deafness in America*; William Claire, poet and founder of *Voyages Magazine*; John Canney, associate professor of English at Gallaudet; and Willard Madsen, associate professor of Sign Communication.

Earlier in the semester, workshops for students interested in the MacDougall Creative Writing Awards Contest were presented by Beryl Benderly and by Jack Gannon, director of the Alumni and Public Relations Office and author of *Deaf Heritage*.



Nanette Fabray MacDougall, left, presents a check to first-place winner Mary Johnstone.



Wanda Hicks, a specialist with Clinical Support Services at MSSD, looks on as Dr. Walter Nance, chairman of the Department of Human Genetics at the Medical College of Virginia, draws a blood sample from 17-year-old MSSD student Sherri Dimes.

Visiting medical team tests MSSD students to study rubella-diabetes

by Pattie Cinelli

More than half the Model Secondary School for the Deaf students who became deaf from maternal rubella are being tested by a visiting team from the Medical College of Virginia, that is studying the relationship between rubella and diabetes.

The four-person team, headed by Dr. Walter Nance, chairman of the Department of Human Genetics at the Medical College, made its fifth visit to MSSD last week to test about 12 of the 114 students taking part in the study. There are more than 200 MSSD students whose deafness was caused by rubella. The students involved in the tests spent a night at Gallaudet's Student Health Service, were given a physical examination, interviewed, and

given a glucose tolerance test. The test measures the levels of glucose (a type of sugar) and insulin in the blood before and after giving a sweet drink containing a carefully measured amount of sugar. This procedure is the standard measure used for the diagnosis of diabetes. If scheduled, a blood sample was taken from the student's parents.

The grant for the study, which is funded by the National Institutes of Health, is in its third and final year and will run out in December, 1982. However, Nance said he has applied for its renewal. "We're hopeful that the grant will be refunded. If it is, it will permit us to follow the (rubella) students as they mature through their college years. About 8,000 children all over the country were affected by the

continued on page 2



Gil Eastman, left, who has been at Gallaudet 25 years, receives the Humanitarian Award from William Moses, chairman of the Theatre Arts Department, and President Merrill.

Sponsored R&D

Grant/contract deadlines

Provided below are application deadlines of selected federal programs that offer potential grant or contract opportunities for Kendall Green faculty, staff, and graduate students. More details on programs of interest can be obtained from the Office of Sponsored Research, x5030 (voice or TDD).

Deadline	Program
05/21/82	ED—Undergraduate International Studies and Foreign Language Program
05/24/82	RSA—Long Term Person-

06/01/82	nel Training Grants NEH—Humanities Fellowships for College Teachers
06/01/82	NEH—Humanities Research Resources Pro- gram
06/01/82	NEH—Consultant Grants
06/02/82	RSA—Institutes for Educa- tion of Severely Handi- capped
06/23/82	RSA—Special Handi- capped Recreation Pro- gram

NICHD research priorities announced

The National Institute of Child Health and Human Development (NICHD) has announced a number of research priorities related to adolescence. These priority areas are for the two extramural research centers of NICHD—the Center for Research for Mothers and Children, and the Center for Population Research.

Research areas have been identified as adolescent nutrition, pregnancy, bio-behavioral development, social and affective development, and cognitive development. These areas are described in detail in the April 27, 1982 issue of *Federal Grants and Contracts Weekly*, and in the April 23 *NIH Guide*, both of which are available from the Office of Sponsored Research.

Dramatic Awards presented

The Gallaudet Theatre Arts Department's 23rd Annual Awards Night was held on Saturday, May 1, and a number of awards were presented to outstanding performers, crew members and others.

The Humanitarian Award, presented to a person who has contributed his or her service to the theatre world, went to Gilbert Eastman of the Theatre Arts Department. Eastman was also presented with the Dedication award by members of Alpha Phi Omega.

Other dramatic awards presented at the event were:

Outstanding Performance by an Actor in a Major Role: Jeffrey Richards, Frank Varveri and Andre Pellerin

Outstanding Performance by an Actress in a Supporting Role: Aastrid Evensen

Outstanding Performance by an Actor in a Supporting Role: James Manson and Michael Baer

Outstanding Performance by an Actor

in a Cameo Role: Maurice Abenchuchan

Special Award (Technical): Andre Pellerin

Most Versatile Performer: Matt Brown

Best Crew Members: Vicki Joy

Havens, Mary Cimicata Malkowski, Matthew Beishline, Karen James, Ellie Savidge, Kyle Findlay and Marsha Goeken

Outstanding Contributor: Andre Pellerin

Special Award: Madeline Adkins

Drama Medallion (to "readers" from this year's productions): Bernie Collins, Barry Oertel, Hank Young, Martha Tenney, Ron Coffey, Thomas West, Kathleen Berault, Doreen Feerick and Rodger Fell

Drama Medallion (to members of the Gallaudet College Theatre Touring Company): Madeline Adkins, Mary Ashworth, Michael Baer, Matt Brown, Reba Euline and Aastrid Evensen

Joseph M. Velez Memorial Book Award: Frank Varveri.

Rubella - diabetes

continued from page 1

rubella epidemic from 1963-1965," explained Nance. "If the grant is renewed, we should be able to determine at what age the risk of diabetes becomes manifested."

More than 150 students at the Maryland School for the Deaf and the Virginia School for the Deaf already have been tested by Nance and his team. Nance, whose interest in the research project stemmed from his studies of the genetics of deafness and interest in disease association, said that to his knowledge, no comprehensive survey of this kind has been done before. "Existing evidence suggests that perhaps as many as 30% of children with rubella syndrome may develop signs of diabetes by the time they are 30 years old. Fortunately, in most instances, it is a mild case which doesn't require insulin," said Nance.

Nance said that he and his team have written a preliminary report from the results of the tests. Among 150 students, three had diabetes. Two already had it diagnosed before the testing and one developed it during the

testing period. Nance added that this was a very high incidence of the disease, especially in the age group tested. He also said that 10% of the 150 have had minor abnormalities in their glucose tolerance tests. An unexpected finding, according to Nance, is a high incidence of anti-thyroid antibodies in 25% of the 150.

The team is expected to continue its testing at MSSD once or twice a month throughout the school year then start again in the fall. This is not the first time members of the team have worked with Gallaudet. Both Dr. Nance and Dr. Joann Boughman, an assistant professor in the Department of Human Genetics, have been part of Gallaudet's summer family learning vacations. Boughman and another member of the team, Kathy Shaver, a pre-doctoral fellow from the Medical College, have sign language skills. Boughman gave a lecture to MSSD students, faculty and staff before the research project began last winter. Nance and Boughman often give lectures, workshops or seminars at Gallaudet. Boughman taught a two-week graduate course, "Genetics and Deafness," during the summer, while Nance has also been a consultant to the Office of Demographic Studies.

According to Wanda Hicks, MSSD special services specialist who is the coordinator for the project for Pre-College Programs, only one MSSD student deafened from rubella has been diagnosed as having diabetes. However, she pointed out that this does not necessarily mean other would not develop the disease during adolescence. Symptoms do not usually surface until that age.

"The ramifications of the information we will be providing these students and their parents (from the research project) are amazing. This is a high risk group (rubella-diabetes) that has not had all the advantages of other rubella students," explained Hicks. Besides being severely deafened at an early age, the rubella group contains a large subgroup of about 40% who have one or more handicapping conditions in addition to their hearing loss. Only 25% of those who are hearing impaired as a result of causes other than rubella have additional handicapping conditions.

The team plans to return to MSSD the week of May 17 to continue the tests.

Serendipity

Library Bits & Pieces

Deaf vertical file

by Billie Hearl

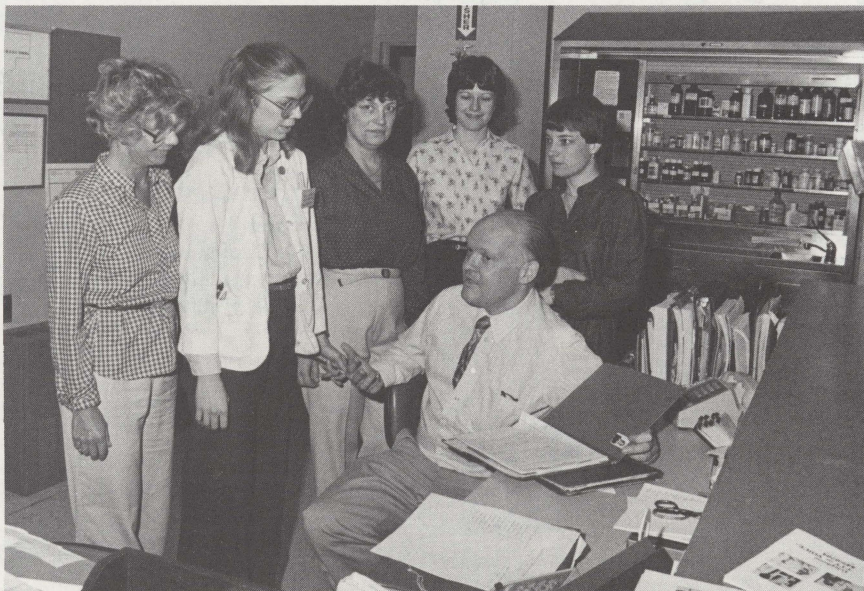
The Vertical File on Deafness—or, as it is more widely known, the Deaf Vertical File (DVF)—is a collection of deafness-related materials that are not sufficient enough to be cataloged into the Special Collection on Deafness. These newspapers, magazine articles, clippings and announcements are sent to the Gallaudet College Library from all over the world.

The DVF contains valuable information about a variety of subjects such as education, dance, sign language, national and international conferences, and activities of deaf people throughout the world. Deaf poets and poetry about deafness are also contained in the file.

The DVF is located on the lower level of the Learning Center in the Deaf Collection Area. The materials are kept in folders and filed alphabetically by major subjects. The cabinets are kept locked to preserve and protect the information. Keys are kept at the Central Desk and the Information Desk, and the cabinets can be opened by a Library staffer if you present a valid Gallaudet ID card or driver's license.

For locating materials in the DVF, a listing of subject areas is arranged in a black notebook available at the Information Desk. The contents of the DVF are also listed in the Subject Card Catalog. In the DVF area, a miniature card catalog that corresponds to the files is available for use.

For more information and assistance with the DVF, contact Carolyn Jones.



Dr. Walter Nance talks to his team involved in testing MSSD students who became deaf from rubella. From left are Anita Cook, project coordinator from the Medical College of Virginia; Holly Goodling, MSSD nurse practitioner; Wanda Hicks, special services specialist at MSSD; Kathy Shaver, pre-doctoral fellow from the Medical College of Virginia; and Dr. Joann Boughman, assistant professor at the Medical College.

A Message from the President

Following through on IYDP

The United Nations declared 1981 as the International Year of Disabled Persons. Many nations throughout the world agreed to cooperate and sent a delegate to the U.N. Commission for the IYDP. Frank Bowe, who spoke at the 117th Commencement of Gallaudet College and who was given an honorary degree by the College at that time, was chosen as the United States delegate to the U.N. Commission.

The United States Council for the IYDP was chaired by Mr. David Kearns, President of the Xerox Corporation. President of the IYDP and the chief administrator was Mr. Alan Reich, who was presented an honorary degree at the Convocation sponsored by Gallaudet College acknowledging the IYDP. Mr. Kearns was the principal speaker at this event.

The U.S. Council for the IYDP developed goals to focus its efforts and deliberately chose a decentralized format for achieving them. In view of this, two partnership programs were established. More than 1,800 communities joined the Community Partnership Program and sought to respond to these goals locally. More than 270 corporations joined the Corporate Partnership and committed themselves to achieve specific goals which would benefit disabled people. Thus, the national effort did not involve the usual convention with much rhetoric and many resolutions or recommendations, but an effort to acquire commitments throughout the land where disabled people reside so that their lives might be somewhat better where they are living and reasonably soon.

When 1981 passed, the U.S. Council closed its doors. Many people in the private sector and the government were reluctant to lose the momentum which had been generated and felt that there was an unfinished agenda. The Congress passed and President Reagan signed a bill supporting the National Year of Disabled Persons (NYDP). With financial support from the private sector, a National Office on Disability has taken over the files of the U.S. Council and continues to encourage

local and corporate activities. As a matter of fact, the following goals are being pursued in 1982 with a surprising amount of vigor:

1. expanded educational opportunity
2. improved access to housing, buildings and transportation
3. expanded employment opportunity
4. expanded participation in recreational, social and cultural activities
5. expanded and strengthened rehabilitation programs and facilities
6. purposeful application of biomedical research aimed at conquering major disabling conditions
7. reduction in the incidence of disability by expanded accident and disease prevention
8. expanded application of technology to minimize the effects of disability
9. expanded international exchange of information and experience to benefit all disabled persons

Perhaps these follow-through efforts represent a true indication of the success of the IYDP. People across the nation committed themselves to some important goals during IYDP and they are continuing to pursue them. This, after all, is what those of us who worked during the IYDP hoped would occur.

Commencement to be held Mon.

Gallaudet's 118th Commencement will be held next Monday, May 17 in the Field House, marking the first time that the new Field House has been used for such a large gathering.

Television and film actress Louise Fletcher, who won an academy award in 1976 for her performance in "One Flew Over the Cuckoo's Nest," will be the Commencement speaker. Both of Fletcher's parents are deaf and attended Gallaudet. Her father, the Rev. Robert Fletcher, is an Episcopal minister and will give the invocation at the Commencement exercises. Her mother is on the board of directors of the Deafness Research Foundation in New York.

The event will get underway at 10:30 a.m. That morning, a breakfast will be held from 7-9 a.m. in the College dining hall. Free breakfast tickets for faculty and administrators are available in the offices of Dean Thomas Landers, Jean Shoemaker and David Tweedie.

Honorary degrees from Gallaudet will be presented to four individuals at the ceremony: Dr. William McClure, president emeritus of the Florida School for the Deaf and Blind; Julius Barnathan, president for Broadcast Operations and Engineering at ABC and the engineer credited with developing closed captioning; Jess Smith, retired editor of *Deaf American* and assistant superintendent of education of the Indiana School for the Deaf; and Louise Fletcher.

On Sunday, May 16 a dean's reception for graduates, their families and faculty members will be held in Ely Center. The Graduate School awards and hooding ceremony will also be held that day in the Elstad Auditorium.

Members of the Gallaudet College Board of Trustees will also participate in Commencement activities as well as conducting their regular meeting during this time.



M.J. Bienvenu, a Gallaudet graduate student who also works with the Linguistics Research Lab, was awarded the Stokoe Scholarship April 26 at the annual meeting of Phi Alpha Phi. The \$1,000 scholarship, presented for the first time this year, is given to help increase the number of deaf social scientists actively involved in research on sign language or the deaf community. Pictured with Bienvenu are Dr. Stokoe, left, and NAD Director Al Pimentel, who presented the award.

Visual Media curriculum approved

The Collegiate Faculty recently approved the curriculum for Gallaudet's new major in Visual Media which will begin next fall, and students are already beginning to sign up for the major.

Students who major in Visual Media at Gallaudet will receive a comprehensive background in the theory and practice of graphics, photography, television and film. Prof. Marin Pearson Allen has been at Gallaudet since last August developing the curriculum. The major, which will require a total of 30 hours of coursework, is being offered through the School of Communication.

The new Department of Visual Media, located in Dawes House, will begin by offering four courses next fall: Introduction to Visual Media, Pre-Production Design, Introduction to TV Broadcasting and Visual Media & The Deaf American. Projected courses to be offered in the spring of 1983 include Scriptwriting for Television & Film, History of Visual Media, Non Verbal Film, Graphics Design in the Visual Media, Visual Media and Social Order

and Photography as Visual Media.

According to the statement of the philosophy of the new program, students will not only explore the interrelationships among graphics, photography, television and film but will also be encouraged to develop new formats and approaches, specifically as they relate to the deaf community and the new technologies. Internships which will allow students to apprentice with professionals in a chosen field will be offered in the last year of coursework.

For further information about the Department of Visual Media, contact Marin Allen at x5672.

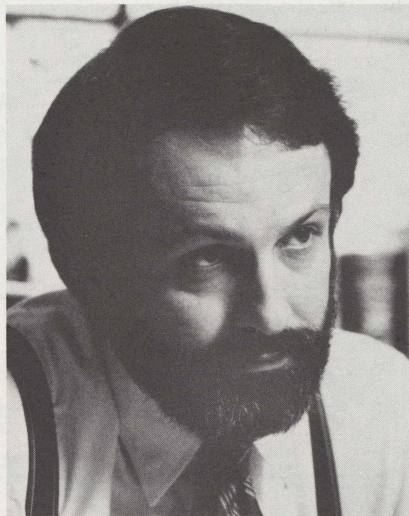
Among Ourselves

Don Pettingill, director of Programs in Adult and Community Education, will be the guest speaker at the graduation exercises of Mill Neck Manor Lutheran School for the Deaf on June 18. He will speak on the theme of "Challenges."

MSSD physical education teacher and head football coach Bob Westermann attended the national convention of the American Alliance of Health, Physical Education, Recreation and Dance held in Houston, TX April 22-27.

Dr. Marita Danek with the Department of Counseling recently attended the ADARS conference in Seattle, WA, where she moderated a panel on "Networking Strategies in RCD Programs." Danek also attended the APGA convention in Detroit on her way to Seattle.

Dr. Barbara Brauer of the Gallaudet Research Institute is now in New Zealand at the invitation of the New Zealand Federation for Deaf Children. She will speak at their annual conference on the psychological and psychiatric aspects of deafness in children and adults. While in New Zealand, Brauer will also give several training presentations to educational psychologists on the mental health needs of deaf people and on issues in the psychological assessment of deaf people.



Rep. David Bonior, who is serving his second term on the Gallaudet College Board of Trustees, recently held a "town hall" meeting for deaf constituents in his 12th Michigan Congressional District and the metropolitan Detroit area. More than 400 people showed up to ask questions about special issues affecting deaf people and other areas. Four interpreters were present at the meeting. Bonior distributed materials provided by Gallaudet, including a *Regional Directory of Services for the Deaf in Michigan*. After the town hall meeting, Bonior had a TDD installed in his district office.

on the
GREEN

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Gallaudet College is an equal opportunity employer-education institution. Programs and services offered by Gallaudet College received substantial financial support from the Department of Education.

TICKET seminar set for May 18

A free seminar on matching home buyers with potential investors is scheduled for Tuesday, May 18 and is being designed to serve hearing impaired persons in the area.

TICKET, which stands for Tenants in Common Keeping Equity Together, provides a method whereby investors are matched with home buyers in an equity participation program that protects both parties in the purchase of real estate.

The seminar will be held at 7 p.m. in the Long & Foster Training Center, 9094 Baltimore Blvd., College Park, MD. John Mark Ennis, a Long & Foster agent, is sponsoring the seminar, which will be taught by the organization founder, Chuck Peterson. Ennis holds a Masters degree in counseling with specialization in deafness and will serve as interpreter.

The seminar is open to both those interested in becoming investors and to potential home buyers. For further information, contact Ennis at 441-9511. Reservations can be made by calling 474-2777 TDD.

Self-defense programs for deaf people scheduled

A program on self-defense for deaf people will be presented by Robert Vance at the Aspen Hill Library in Montgomery County on Tuesday, May 18. The program, which will be interpreted, begins at 7:30 p.m.

Aspen Hill Library is located at 4406 Aspen Hill Road in Rockville. For more information about this free program, call 871-1570 TDD.

Volleyball team raises money

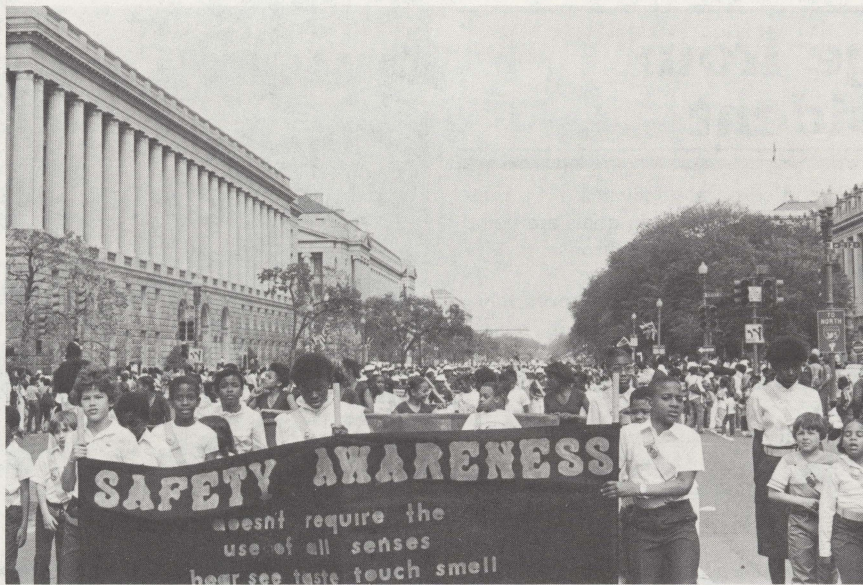
The Gallaudet Women's Volleyball Team wishes to thank all those who participated in their Cut-A-Thon May 2 to raise money for the team to go to volleyball camp this August. Special thanks goes to the stylists at Masters I, in the Washington Hilton at 1919 Connecticut Avenue, who donated their time and skills to make the event a success.

Lincoln Lecture

continued from page 1

cuts. "We have the most ideological administration in memory," she said. But we're seeing that you can't govern the country from an ideologically polarized position. Said Drew, "We have learned that the political system is responsive and that excesses do tend to get corrected."

Ian Rolland, chairman of Lincoln National Life Insurance Company which sponsored the lecture series, told the group that although this was the last Lincoln Lecture, "this is not going to be just a one-year relationship." He said that Lincoln Life and Gallaudet would continue to explore ways they can work together.



Kendall Demonstration Elementary School students who serve as school patrols march down Constitution Avenue in a city-wide school patrol parade on May 1. This is the first year that Kendall students have participated in the parade.

Creative Contest winners chosen

Hearing impaired students throughout the country recently won prizes and money in the largest writing and drawing contest for hearing impaired students in America. The contest was sponsored by *World Around You*, a national publication for hearing impaired young people published by Pre-College Programs at Gallaudet.

More than 200 students from many states entered the Creative Contest, submitting entries in the categories of fiction, non-fiction, poetry, and drawing and art. The theme of the writing categories was "Deafness."

This is the third year the Creative Contest has been held. "We are convinced that it is becoming a meaningful event in the lives of many secondary and pre-secondary deaf students," said Dr. Robert Davila, vice-president for Pre-College Programs.

Tade Cross, a student at Lincoln Academy in Newcastle, ME won the grand prize, a new Schwinn 10-speed bicycle donated by Schwinn Bike, for her poem, "Within One Doll." Abraham Untermyer, a student at Deerfield High School in Illinois, was the runner-up and won a pair of roller skates donated by Chicago Roller Skates. He wrote about a grandmother who learned sign language for the sake of her deaf grandson. All category winners were awarded a \$50 cash prize from Pre-College Programs, and second place winners were awarded an

autographed copy of *Deaf Heritage* by Jack Gannon. All entries in the art category were exhibited at MSSD.

Judges were Claire List, associate curator at the Corcoran Gallery of Art; Virginia Mecklenburg, associate curator at the Smithsonian National Museum of American History; and Debbie Sonnenstrahl, assistant professor with the Fine Arts Program at Gallaudet.

Judges for the writing entries included Jack Gannon, author and director of Alumni and Public Relations at Gallaudet; Mary Bavister, English teacher, Virginia School for the Deaf; Robert Panara, writer and teacher at the National Technical Institute for the Deaf; Melina Padden, director of the Junior National Association of the Deaf and teacher at Maryland School for the Deaf; Len Goldberg, Outreach, Pre-College Programs, Gallaudet; Nancy Kelly Jones, author and teacher at the Atlanta Area School for the Deaf; Robert Joseph, teacher at the New York State School for the Deaf; Nancy Kensicki, writer and teacher, Gallaudet College; and Ruth Brown, Murry Bergstrom High.

Eric Malzkahn, writer and drama teacher at MSSD; Rex Lowman, poet and teacher at Gallaudet; and Muriel Strassler, editor of the *Deaf American*, selected the grand prize winner and runners-up from top-rated entries in all of the writing categories.



Professor of Psychology Harry Bornstein, right, who will be retiring soon, was honored with a reception April 30 to recognize his 21 years of service to the College. President Merrill, center, displays a certificate of appreciation while Horace Reynolds, chairman of the Psychology Department, looks on.

Personal Hotline

x5111 voice/TDD

Open Season reminder

Open Season, the time when all permanent employees may either sign up for health insurance for the first time or change their current health insurance plan, is now underway. This Open Season will end Friday, May 28.

All registration forms must be received no later than Tuesday, June 1, 1982, and will be effective July 11, 1982. Any Open Season registration forms dated after May 28 will not be valid.

Registration forms for making an Open Season change or first time election can be picked up at the following locations:

College Hall—Personnel Office, Rooms 7 and 314

KDES—Room 3400

HMB—Room 152

MSSD—Room 204-C

CUB—M&O Administration Office

Contact David Curtis in the Personnel Office, x5113 voice or TDD if you have any questions regarding the Open Season.

Jobs Available

SECRETARIAL POSITIONS: Contact

Personnel for listing.
VIDEO/AUDIO DISTRIBUTION SYSTEM
OPERATOR: Technical Support Center

TV STUDIO ENGINEER: Gallaudet

Television
COORDINATOR, BUSINESS
MANAGEMENT SYSTEMS: Business

Services
APPLICATIONS PROGRAMMER (2):

Business Affairs
SENIOR SYSTEMS PROGRAMMER:

Computer Center
INTERPRETER: Interpreter Referral Services

JR. APPLICATIONS PROGRAMMER:

Academic Affairs, Computer Center

JR. APPLICATIONS PROGRAMMER:

Business Affairs
SUPERVISOR, GROUNDS SERVICES:

M&O Grounds Services
COORDINATOR: Gallaudet Interpreting

Services
PRACTICAL INDUSTRIAL ARTS

TEACHER: KDES

MUSIC & RHYTHM TEACHER: KDES

FISCAL AUDITING ASSISTANT: Internal

Auditing
PLANNING SPECIALIST: Outreach

MANAGING EDITOR, PC

PUBLICATIONS: Outreach

SENIOR WORD PROCESSING SPE-

CIALIST: MSSD

GROUNDKEEPER: M&O Grounds Ser-

vices
NIGHT SUPERVISOR: MSSD Residence

Program
CFY SPEECH PATHOLOGIST: MSSD

PHYSICAL EDUCATION TEACHER:

MSSD
RESIDENT ADVISOR: MSSD

PSYCHOLOGY INTERN: MSSD

COMMUNICATION SPECIALIST-SPEECH:

MSSD

FOR ADDITIONAL INFORMATION

ABOUT STAFF POSITIONS, CONTACT

JOB RECORDING IN PERSONNEL

OFFICE, x5514 VOICE OR x5520 TDD.

Classified Ads

WANTED: Old and broken watches or small clocks for crafts. Send or give to Jeanie Shickel, HMB Box 133.

BARTENDER AVAILABLE: For weddings, showers, bar mitzvahs and other parties. Contact Wyatt Cook, 651-5759 evenings, voice or TDD.

Institutional advancement helps Gallaudet

Institutional advancement is a concept. It is also an active process, an office on campus and the combined result of the attitudes, activities and support of friends and constituents both on and off campus.

As a concept, institutional advancement means that all activities of the Institution should help develop understanding and support from all of its publics for its mission.

As a process, institutional advancement assists the president of Gallaudet to ensure that the Institution has a clear mission which is internally supported, externally understood and made possible through adequate resources.

As an office, institutional advancement is under the direction of Vice President for Institutional Advancement Barbara Harslem. The office is a resource unit for both the president and the entire Institution. It serves both Gallaudet and a large and varied clientele through such functions as external and internal communication, institutional and government relations, publications, alumni relations, fundraising and planning.

Recognizing the importance of a more coordinated institutional advancement effort at Gallaudet, the Board of Trustees in the spring of 1981 approved the Office of Institutional Advancement as a separate unit. It includes the Offices of Alumni and Public Relations, Development, Planning, External Affairs and Equal Employment Opportunity.

Although each of these offices has its own particular functions and responsibilities, at the same time the offices work together as a team. Activities of each office support the overall goals of institutional advancement: to help establish objectives and resource requirements of the Institution, to help the College community understand Gallaudet's mission, to identify and seek support of constituents, to develop and maintain public interest and participation in College activities, and to generate the resources necessary to support the mission and goals of the Institution.

The acquisition of the Northwest Campus is one of many examples of how persons in the various units worked together—planning, preparing materials, contacting members of Congress, meeting with neighborhood groups and publicizing the new campus. Another example of cooperative effort is the Lincoln Lectureship Series, which has been funded through the Development Office, coordinated by the External Affairs Office and publicized by the A/PR Office. Directors of each office, along with Merv Garretson, special assistant to the president for advocacy and Judy Bortner, curator for art acquisition, meet regularly as the Institutional Advancement Team.

The offices in the Institutional Advancement unit also rely on the support and cooperation of the campus community to help carry out their goals. This support is valuable and adds to the

total credit of the Institution, says Harslem. A number of individuals serve on liaison teams to national organizations, in conjunction with the External Affairs Office. Faculty and staff members develop proposals and help raise funds with the assistance of the Development Office. Representatives from various divisions work with the Planning Office in areas of budget development, facility planning and institutional studies. Faculty, staff and students help promote better campus/community relations through serving on the Gallaudet Community Relations Council. The A/PR Office seeks out the support of individuals and offices in meeting and talking with visitors and media representatives and sharing information.

Each of the Institutional Advancement offices has grown and changed during the past several years to accommodate the growing needs of Gallaudet for visibility and financial support. Recent accomplishments are numerous. For example, in the Alumni/Public Relations Office, the Publications unit during the last three months of 1981 completed 40 publications. The Media Relations unit averages 15-20 direct contacts with the media each week and has publicized Gallaudet in national magazines and television. The Pre-College coordinator has produced public service announcements on MSSD for television stations in 12 states. The National Information Center on Deafness mailed 14,601 pieces of information in response to requests in 1981. The Visitors Center hosted about 10,000 visitors in 1981. A NICD/Visitors Center training program has brought about 50 volunteers to campus since last fall. Exhibits on Gallaudet have been taken to major conventions.

Private gifts to the College through the Development Office have increased by 52% over the past two years. In FY '81, almost 1,300 alumni, friends, organizations, corporations and foundations contributed \$1,281,066. During

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Director of External Affairs Sue Ellis, right, looks on as Gallaudet student Annette Reichman speaks with Rep. Paul Simon (D-IL), chairman of the House Subcommittee on Postsecondary Education of the Education and Labor Committee. Reichman testified before the committee this past winter on the subject of student financial aid.



Equal Opportunity Officer La Varne Hines and George Boyd, chairman of the Gallaudet Community Relations Council, helped organize the recent GCRC awards program.

External Affairs & Equal Opportunity

Two important functions of institutional advancement are filled by the External Affairs Office and the Equal Opportunity Officer.

In light of restricted federal spending, Gallaudet must take a more active role in informing members of Congress and appropriate federal agencies about the needs of the College. A system of strong individual ties with members of Congress and key staff aides is being developed through the External Affairs Office, directed by Sue Ellis. The success of this office's efforts is reflected by the fact that the number of congressional members and aides visiting Gallaudet has never been higher than during the past year. A number of students have also visited with members of Congress.

Ellis also coordinates activities of about 100 official Gallaudet representatives to 35 national organizations, and the office is responsible for special events on campus such as the Lincoln Lectures and Charter Day.

Equal Opportunity and Community Relations Officer La Varne Hines helps make sure that deaf, minority, disabled persons and women have equal job opportunity at Gallaudet, an important measure of the Institution's success and credibility. She advises the president in this area and has recently completed an Affirmative Action plan which includes hiring goals.

Hines also helps promote positive relations between Gallaudet and the surrounding community. She works closely with the Gallaudet Community Relations Council and maintains contact with civic, religious, community and government leaders. Hines is working actively with community groups and residents in the Northwest Campus area and plans to establish a group in that area similar to the GCRC.



Vice President for Institutional Advancement Barbara Harslem looks on as recent Lincoln Lecturer Carl Rowan greets people at a reception after his speech here.

A/PR Office publicizes Gallaudet

The Alumni and Public Relations Office has Institution-wide responsibility for sharing and interpreting the total program at Gallaudet to help win the support of its many constituencies. This includes publicizing Gallaudet in the media, producing publications, hosting thousands of visitors, communicating information on campus, disseminating information about deafness and covering the Pre-College area as well as all other divisions at Gallaudet.

The work of the A/PR Office, directed by Jack R. Gannon, requires the involvement of many individuals and organizations both on and beyond Kendall Green. Changes within the office during the past decade or so emphasize its Institution-wide approach. In 1970, public relations and alumni functions were merged to form the A/PR Office. In 1979, the Pre-College Office of Public Information and the A/PR Office merged to better centralize public relations.

The A/PR Office is comprised of a number of units:

Alumni Relations, coordinated by Mary Anne Pugin, includes administering the affairs of the Gallaudet College Alumni Association. Pugin coordinates programs with 42 active chapters, provides leadership trainings, plans events such as reunions and works with GCAA Executive Secretary Jack Gannon and the GCAA Board of Directors.

The **Publications** unit, directed by Laura-Jean Gilbert, produces such regular publications as *Gallaudet Today*, *Gallaudet Alumni Newsletter* and *Pre-College's Preview*, as well as assisting with annual reports and catalogs. It also produces a variety of printed materials for College departments. Within this unit, *Exhibits* coordinator Pete Moran arranges for Gallaudet exhibits to be displayed at carefully selected national conventions

and meetings. He is also available to help departments arrange for exhibits.

Media and Campus Relations, directed by Donna Chitwood, is responsible for maintaining close contacts with the media, informing both the campus community and the general public about the work of Gallaudet and the needs of deaf persons. Staff in this area work with newspapers, magazines, television and radio. *On the Green* is published through this unit.

Pre-College Coordinator Joan Ferguson serves as the liaison between Pre-College and the College in the A/PR Office to ensure that the special needs of Pre-College are met. She identifies events deserving media attention, coordinates development of promotional materials for MSSD and KDES and edits the quarterly magazine, *Preview*.

The **National Information Center on Deafness** began in 1980 as requests to Gallaudet for information continued to grow. With new Director Loraine DiPietro, the NICD responds to worldwide requests for information about deafness and is developing fact sheets and information packets. The Center has contacted 81 organizations by letter seeking information, visited 19 information centers in the area and sent 100 letters to Gallaudet departments introducing the NICD.

The **Visitors Center**, coordinated by John Krpan, serves about 10,000 visitors each year, including 1,000 foreign visitors from 60 nations, plus 100 prospective students each month. The Visitors Center conducts campus tours, arranges for visitors to meet people on campus and operates the *Look of Sound* exhibit in Chapel Hall. The Information and Visitors Centers will move into the E.M.G. Memorial Building when renovation is completed.

four separate allocations for Gallaudet: College programs, MSSD, KDES and construction. In Fiscal Year 1981, which began Oct. 1, 1980, Gallaudet received almost \$50 million in federal funding—\$26,829,000 for College programs, \$10,565,000 for MSSD, \$5,780,000 for KDES and \$6,594,000 for construction. The authorization ceiling for FY 82-84 is \$52 million.

The Planning Office must constantly plan ahead for its budget requests. At any one time, the office is developing and executing budgets for at least three fiscal years. The office must also incorporate projections for nonfederal funding into its federal budget request and in this area works closely with the Development Office and the Division of Business Affairs.

Facilities planning is another important function of the Planning Office, which is responsible for updating the Campus Master Plan that includes projected facilities and space needed by Gallaudet. The Planning Office has also begun a campus-wide space inventory. Architect Mickey Fields will manage this system and also represents the office on teams which oversee individual facilities projects.

The third major area of responsibility in the Planning Office is institutional studies. David Armstrong coordinates this aspect of the office, both designing studies such as the recently completed undergraduate Alumni Survey and helping other offices design studies such as the residential school survey recently conducted by the Office of Demographic Studies. This survey verified the original Planning Office projections of the number of rubella students who would be coming to Gallaudet. However, it indicated that they will enter college slightly later than first anticipated. The office is now beginning to work on an alumni survey of graduate students.



A/PR Director Jack Gannon presents a copy of his book *Deaf Heritage* to Richard Schweiker, secretary of Health and Human Services, while President Edward C. Merrill, Jr. looks on.



Alan and Flo Crammatte, national chairpersons of the Alumni House campaign, stand with Development Director Terry Schavone outside the renovated Old Gym, which will open this summer at the GCAA reunion.

Development Office focuses on fundraising

The Development Office serves as an Institution-wide resource for planning, coordinating and implementing fundraising programs. Since Gallaudet's federal funding is being limited, the Development Office's role in soliciting funds from private donors will become more important than ever before.

Most of the money now received through the Development Office comes from foundations. Two major thrusts in the near future will be toward seeking support from corporations and major individual donors. Other donors include organizations, alumni, friends and parents.

Many contributions to the College are designated for specific purposes, such as the renovation of the Old Gym or student financial aid. Unrestricted monies go into the Gallaudet College Fund, to be allocated by the College administration to the area of greatest need.

According to the Director of Development Terry Schavone, the additional students expected from the rubella epidemic of the 1960s will be the biggest challenge facing the College in the next few years. Basic operating money will be needed to finance academic programs, to provide student aid and to hire and train new faculty. About \$2 million is needed to supplement budgeted funds for renovation of the Northwest Campus. The office is pursuing various options, including capital fund requests to potential donors, to raise money for the renovation.

The Development Office is in the process of forming the Gallaudet Educational Foundation to provide a vehicle for people of substantial means to make large gifts to the College. Approval for this foundation was given by the Board of Trustees at its March meeting. Schavone is also introducing a planned giving program (bequests, trusts, etc.) to alumni and friends. The office has recently hired Ernest Hoffmann, a Gallaudet graduate, to coordinate the new Gallaudet College Fund, which will focus on regular support from alumni and other Gallaudet constituencies.

Ongoing work of the Development Office includes soliciting support from foundations and corporations. Director of Corporate and Foundation Relations Susan Dankoff maintains personal contact with representatives of these groups and works with faculty and research staff to develop proposals for submission to prospective major funding sources. Linda Wieboldt, coordinator of research, identifies and evaluates prospective donors' potential level of support and areas of interest. A new writer/researcher, Virginia Atkinson, assists with writing proposals as well as other materials for special projects and will continue the quarterly newsletter for communicating with various Development Office constituencies. Records, gift processing and secretarial support are provided by Development Office staff members Sheryl Johnson, Gayl Hawkins, Francina Bell and Susan Grigsby, along with volunteer, May Curtis.

The Development Office works with other offices in the unit to help identify audiences and devise strategies to communicate Gallaudet's story successfully. It also works with other offices campus-wide on special events, dinners, educational projects and campus tours.

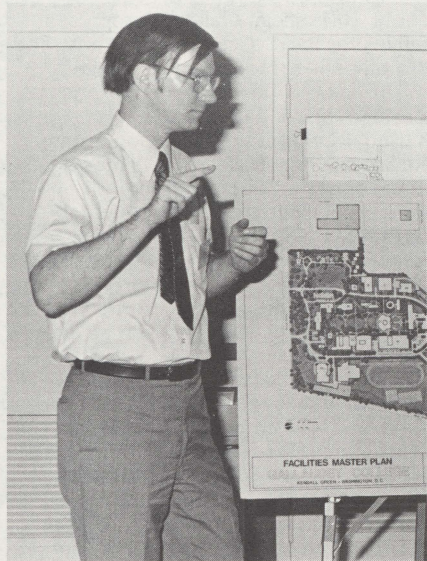
The Development Office is now coordinating a project within each division to develop an institutional agenda which establishes priorities for College projects in need of private funding. "To be able to sell the Institution to maximum advantage, we need a diverse catalog of programs that can be funded," explains Schavone. "Gallaudet is a unique Institution, and we want to show the many ways in which it is unique."

What the Planning Office plans

The Planning Office is primarily responsible for three basic functions: coordinating preparation of the budget request for federal funding, coordinating planning for new facilities and for use of building space on campus, and planning and conducting institutional studies of large campus-wide issues.

In the area of budget planning, the office synthesizes requests from divisions into a budget request that is presented to President Merrill for review and to the Board of Trustees for final approval. It is then submitted to the Department of Education, Office of Management and Budget and to both the House and Senate. Director of Planning Kurt Schneidmiller and Budget Analyst Debbie Swinburn are primarily responsible for developing the budget.

In the past, Congress has approved



Director Kurt Schneidmiller of the Planning Office explains the Master Plan to GCRC members.

Advancement

continued from previous page

the past year, the Planning Office has completed studies including projected campus enrollment levels in the 1980s and a survey of College alumni. The office has also modernized its computer-based system for developing budget requests. The External Affairs Office has established an aggressive congressional relations program which has included personal visits by IAT members and others to about 250 members of Congress and their staffs. The Equal Employment Opportunity office has helped the Gallaudet Community Relations Council increase community involvement in the College through its annual awards program, fundraising events and scholarships for students.

The Office of Institutional Advancement, with the support of people both on and off campus, will continue to play a fundamental role in determining the success of Gallaudet's mission as the Institution seeks to serve an increased number of students with limited federal funding. The crucial test of whether institutional advancement is succeeding will be the level of public awareness of Gallaudet, the receptivity of its funding sources and consequent success in getting both federal and private funding, and the acceptance and ownership of its mission and goals by everyone involved.